

# **Does Planned Parenthood Need or Deserve Federal Funds? An Analysis of Planned Parenthood's Revenue and Services**

A Report from the Chiaroscuro Foundation<sup>1</sup>

## **I. Planned Parenthood is extraordinarily wealthy in its own right, and does not need tax dollars to continue to operate.**

According to its most currently published annual report, PP has nearly one billion dollars of net assets (\$1,197,300,000.00 assets, and \$202,600,000.00 liabilities).<sup>2</sup>

Planned Parenthood's most current Annual Report discloses a total of 997 million dollars in revenue to its affiliates (broken down into 404 million dollars in health center income, 363 million in government grants and contracts, 209 million dollars in private contributions, and 20 million additional dollars from other operating revenue). This means that excluding government grants and contracts Planned Parenthood affiliates brought in 634 million dollars in revenue in their fiscal year 2008-2009. This does not include 117 million dollars in revenue to the national office.<sup>3</sup>

## **II. Planned Parenthood is an abortion organization. It provides more abortions than any other organization in the United States, about one of every four U.S. abortions.<sup>4</sup>**

### **A. More government funding of Planned Parenthood has corresponded with increased numbers of abortions there.**

Planned Parenthood received 363.2 million dollars of government grants and contracts in Fiscal Year 2008-09<sup>5</sup> and performed 332,278 abortions in the year ending June, 2009,<sup>6</sup> or 27% of all abortions in the U.S. In 2005, Planned Parenthood received approximately 273 million dollars in

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<sup>1</sup> This report was prepared by the Chiaroscuro Foundation. The following members of the Chiaroscuro Foundation's Research Advisory Board reviewed this report, its methods, and its conclusions: Helen Alvaré, Dr. Michael New, Dr. Catherine Pakaluk, and Dr. Robert Scanlon.

<sup>2</sup> See Summary of Financial Activities, Planned Parenthood Federation of America, Annual Report: 2008-09, p. 28 at [http://www.plannedparenthood.org/files/PPFA/PP\\_AR\\_011011\\_vF.pdf](http://www.plannedparenthood.org/files/PPFA/PP_AR_011011_vF.pdf)

<sup>3</sup> See Summary of Financial Activities, Planned Parenthood Federation of America, Annual Report 2008-09, p. 29 at [http://www.plannedparenthood.org/files/PPFA/PP\\_AR\\_011011\\_vF.pdf](http://www.plannedparenthood.org/files/PPFA/PP_AR_011011_vF.pdf)

<sup>4</sup> See Planned Parenthood Federation of America, Annual Report, 2008-09, p. 29, [http://www.plannedparenthood.org/files/PPFA/PP\\_Services.pdf](http://www.plannedparenthood.org/files/PPFA/PP_Services.pdf)

<sup>5</sup> Planned Parenthood Federation of America, Inc. Annual Report 2008-09, p. 29, and 2008 Income Tax Returns, at [http://www.plannedparenthood.org/files/PPFA/PPFA\\_FY09\\_Form\\_990\\_Copy\\_for\\_Public\\_Inspection.PDF](http://www.plannedparenthood.org/files/PPFA/PPFA_FY09_Form_990_Copy_for_Public_Inspection.PDF)

<sup>6</sup> See Planned Parenthood Federation of America, Planned Parenthood Services, p. 2 at [http://www.plannedparenthood.org/files/PPFA/PP\\_Services.pdf](http://www.plannedparenthood.org/files/PPFA/PP_Services.pdf).

government grants and contracts, and performed 265,000 abortions.<sup>7</sup> In 1999, Planned Parenthood received 187 million dollars of government funds, and performed approximately 183,000 abortions.<sup>8</sup>

By conservative estimates, abortions constitute about 37% of all PP revenues.<sup>9</sup>

Abortion patients constitute about 11% of all Planned Parenthood clients, or 332,000 of 3 million unduplicated clients in its most current report.<sup>10</sup>

Planned Parenthood intends to increase the number of abortion clinics in its franchise. It recently announced that all affiliates should prepare to operate at least one abortion clinic over the course of the next two years.<sup>11</sup>

### **B. Planned Parenthood's pregnancy services are extremely skewed toward abortion.**

For every adoption referral Planned Parenthood makes, it performs 340 abortions.<sup>12</sup>

Ninety eight percent of Planned Parenthood's services to pregnant women (abortion, adoption and prenatal care) are abortion (according to its 2009 report: 332,278 abortions, 7,021 prenatal care clients, and 977 adoption referrals to other agencies).<sup>13</sup>

The number of pregnancy services other than abortion have been declining recently. For example, in 2007, it provided 4,912 adoption referrals, but in

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<sup>7</sup> See Planned Parenthood Federation of America, Planned Parenthood Services (April 2007) at [http://www.ppgg.org/atf/cf/%7B03718487-F21A-48AC-B9F3-325EF8640F5C%7D/PPSERVICES%2004-07%20\(SPOT%20REVISED%2004-26-07\).PDF](http://www.ppgg.org/atf/cf/%7B03718487-F21A-48AC-B9F3-325EF8640F5C%7D/PPSERVICES%2004-07%20(SPOT%20REVISED%2004-26-07).PDF) 2005-06.

<sup>8</sup> Planned Parenthood Federation of America, Annual Report, 1999-2000.

<sup>9</sup> This is a very conservative estimate, assuming that a first trimester abortion costs about \$450.00. Planned Parenthood's website puts the cost at between \$350.00 and \$950.00. See, e.g. Planned Parenthood In-Clinic Abortion Procedures, at <http://www.plannedparenthood.org/health-topics/abortion/in-clinic-abortion-procedures-4359.asp> (indicating the cost of a first trimester abortion at between \$350.00 and \$950.00). Also, not all of their abortions are performed in the first trimester. See also The Women's Med Center: Frequently Asked Questions, How Much Does an Abortion Cost? At <http://www.womensmedcenter.com/faqs/default.asp#17> (indicating about \$1100 for an 11<sup>th</sup> week abortion, with an additional \$100.00 per week to be added on for abortions at later weeks).

<sup>10</sup> Planned Parenthood Federation of America, Planned Parenthood Services (Feb. 2011), pp. 1-2, at [http://www.plannedparenthood.org/files/PPFA/PP\\_Services.pdf](http://www.plannedparenthood.org/files/PPFA/PP_Services.pdf).

<sup>11</sup> See Amanda Carey, Planned Parenthood Hopes to Expand Abortion Services Nationwide, The Daily Caller (Corpus Christi) Dec 23, 2010. (<http://dailycaller.com/2010/12/23/planned-parenthood-plans-to-expand-abortion-services-nationwide/>)

<sup>12</sup> Planned Parenthood Federation of America, Planned Parenthood Services (Feb.2011), p. 2 (reporting on 2009 figures), at [http://www.plannedparenthood.org/files/PPFA/PP\\_Services.pdf](http://www.plannedparenthood.org/files/PPFA/PP_Services.pdf).

<sup>13</sup> Planned Parenthood Federation of America, Planned Parenthood Services (Feb. 2011) (reporting on 2009 figures) at [http://www.plannedparenthood.org/files/PPFA/PP\\_Services.pdf](http://www.plannedparenthood.org/files/PPFA/PP_Services.pdf)

2008, only 2,405, and in 2009, only 977. In 2007, it provided over 10,914 prenatal care services, but only 9,433 in 2008, and now 7,021 in 2009.<sup>14</sup>

**C. Planned Parenthood touts its “preventive services” but they all seem to have failed to prevent the problems they claim to solve. Rates of non-marital births and sexually transmitted diseases are increasing, and rates of abortion remain very high or are increasing.**

For its 3 million unduplicated clients in 2008, Planned Parenthood supplied 3.8 million contraception services.<sup>15</sup>

For its 3 million unduplicated clients in 2008, Planned Parenthood supplied more than 3.7 million "testing and treatment" services for sexually transmitted infections (STIs).<sup>16</sup> This figure has been increasing over the past few years, from 1,255,036 in 2002 to 3,018,077 in 2006.<sup>17</sup>

Yet rates of non-marital birth are at an all time high in the United States. Nearly 41% of births in the U.S. are to unmarried women and girls.<sup>18</sup> Vulnerable populations are suffering the highest rates. Among African American women, the rate of nonmarital births is over 72%, and among Hispanic American women, it is over 52%.<sup>19</sup> Lone motherhood is a robust predictor of poverty and welfare dependency.

Rates of several STI's—particularly those with “serious long term health consequences, especially for adolescent girls and young women”—have been increasing in recent years according to the Centers for Disease Control (CDC). For example, rates of Chlamydia have increased 9.2 % since 2007. Syphilis “cases among women have been increasing in recent years,” increasing 36% from 2007 to 2008. Overall, the highest number of cases of syphilis in men and women since 1995 was reported in 2008.<sup>20</sup> STD rates for teenage girls are at an all time high. In March, 2008, the

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<sup>14</sup> Planned Parenthood Federation of America, Fact Sheet: Planned Parenthood Services (Sept. 2010), p. 2 at [http://www.plannedparenthood.org/files/PPFA/fact\\_ppservices\\_2010-09-03.pdf](http://www.plannedparenthood.org/files/PPFA/fact_ppservices_2010-09-03.pdf) (reporting 2008 figures); Planned Parenthood Federation of America, Planned Parenthood Services (Feb.2011) (reporting 2009 figures) at [http://www.plannedparenthood.org/files/PPFA/PP\\_Services.pdf](http://www.plannedparenthood.org/files/PPFA/PP_Services.pdf); Planned Parenthood Federation of America Annual Report, 2007-2008, p.9, at [http://www.plannedparenthood.org/files/AR08\\_vFinal.pdf](http://www.plannedparenthood.org/files/AR08_vFinal.pdf).

<sup>15</sup> Planned Parenthood Federation of America, Planned Parenthood Services (Sept. 2010) at [http://www.plannedparenthood.org/files/PPFA/fact\\_ppservices\\_2010-09-03.pdf](http://www.plannedparenthood.org/files/PPFA/fact_ppservices_2010-09-03.pdf).

<sup>16</sup> Ibid.

<sup>17</sup> See Planned Parenthood Federation of America Annual Report 2003-04, p. 11, at <http://www.plannedparenthoodrx.com/annualreport/report-04.pdf>; Planned Parenthood Federation of America Annual Report, 2006-07, p. 4 at [http://www.plannedparenthood.org/files/AR\\_2007\\_vFinal.pdf](http://www.plannedparenthood.org/files/AR_2007_vFinal.pdf).

<sup>18</sup> See Centers for Disease and Control, Unmarried Childbearing, at <http://www.cdc.gov/nchs/fastats/unmarry.htm>

<sup>19</sup> Brady E. Hamilton, et al, Births: Preliminary Data for 2008 (National Vital Statistics Report), April 6, 2010, p. 6 (Table 1. Total births and birth, fertility, and total fertility rates and percentage of nonmarital births, by race and Hispanic origin of mother: United States, preliminary 2007 and preliminary 2008) at [http://www.cdc.gov/nchs/data/nvsr/nvsr58/nvsr58\\_16.pdf](http://www.cdc.gov/nchs/data/nvsr/nvsr58/nvsr58_16.pdf).

<sup>20</sup> See CDC Sexually Transmitted Diseases in the U.S. 2008, at <http://www.cdc.gov/std/stats08/trends.htm>

CDC reported “ that one in four (26 percent) young women between the ages of 14 and 19 in the United States – or 3.2 million teenage girls – is infected with at least one of the most common sexually transmitted diseases,” with the virus that causes cervical cancer being the most prevalent.<sup>21</sup>

The number of abortions remains high—between 1.2 and 1.3 million annually—and the decline in the rate of abortion has stalled, with a small rise to 19.6 abortions per 1,000 women of reproductive age in 2008 from 19.4 in 2005.<sup>22</sup>

**III. Planned Parenthood is not a significant primary care provider for women**

In recent reports, Planned Parenthood acknowledges that it provided primary care only to about 19,700 of its 3 million unduplicated clients.<sup>23</sup> These services have been trending downward for years, from 21,247 in 2007 to 20,235 in 2008, to today’s 19,796.<sup>24</sup>

**IV. Poor women and women generally, have options for seeking primary care, contraception, STI testing, and cancer screening.**

In addition to the tens of thousands of U.S. doctors and hospitals providing this care, there were 1,048 federally qualified health centers in the U.S. provide women cancer screening, contraception, and STI testing.<sup>25</sup> An article in the *New England Journal of Medicine* estimated that as many as 40 million Americans may come to rely on these community health centers as a result of the new federal health care law’s provisions and funding for such centers. Currently 5 percent of all Americans rely upon them.<sup>26</sup>

**V. Recent exposés of Planned Parenthood clinics in several states have revealed that the organization suffers significant structural problems,**

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<sup>21</sup> <http://www.cdc.gov/stdconference/2008/press/release-11march2008.htm><sup>21</sup> Associated

<sup>22</sup> See Rachel K. Jones and Kathryn Kooistra, "Abortion Incidence and Access to Services In the United States, 2008," in *Perspectives on Sexual and Reproductive Health*, Volume 43, Number 1, March 2011, p. 43, Table 1 (<http://www.guttmacher.org/pubs/journals/4304111.pdf>)<sup>22</sup>

<sup>23</sup> Planned Parenthood Federation of America, Planned Parenthood Services, p. 2, at [http://www.plannedparenthood.org/files/PPFA/PP\\_Services.pdf](http://www.plannedparenthood.org/files/PPFA/PP_Services.pdf).

<sup>24</sup> See Planned Parenthood Federation of America, Planned Parenthood Services (Feb. 2011), p. 2, at [http://www.plannedparenthood.org/files/PPFA/PP\\_Services.pdf](http://www.plannedparenthood.org/files/PPFA/PP_Services.pdf).<sup>24</sup> See Planned Parenthood Federation of America, Planned Parenthood Services (Sept. 2010), p. 2, at [http://www.plannedparenthood.org/files/PPFA/fact\\_ppservices\\_2010-09-03.pdf](http://www.plannedparenthood.org/files/PPFA/fact_ppservices_2010-09-03.pdf). ; Planned Parenthood Federation of America, Annual Report 2007-08, p. 9, at [http://www.plannedparenthood.org/files/AR08\\_vFinal.pdf](http://www.plannedparenthood.org/files/AR08_vFinal.pdf).

<sup>25</sup> See Kaiser Family Foundation, , State healthfacts.org, at <http://www.statehealthfacts.org/comparemaptable.jsp?cat=8&ind=424>; See also Profiles for New Hampshire Federally Qualified Health Care Centers <http://www.bistatepca.org/Reports/Kane-08/FQHC-profiles-081018-with-cover.pdf>Profiles

<sup>26</sup> See, Eli Y. Adashi et al., Health Care Reform and Primary Care – The Growing Importance of the Community Health Center, 362 *New Eng. J. Med.* 2047 (2010).

**and a disregard for women’s human and civil rights, as well as for laws protecting minor girls.**

Planned Parenthood has been found legally culpable, inter alia, of failing to provide informed consent to a 13 year old girl impregnated by her 21 year old coach,<sup>27</sup> and of subverting state parental involvement laws.<sup>28</sup>

Planned Parenthood has acknowledged that its staff requires massive retraining.<sup>29</sup> This is not the first time it has acknowledged the need for retraining employees caught on video apparently acting illegally, and with disregard for the welfare of its young female clients.<sup>30</sup> Such an organization does not merit continued taxpayer funding.

Planned Parenthood employees have appeared willing to cooperate with illegal activities such as sex trafficking of minor women, and statutory rape.<sup>31</sup> The organization has refused to respond in any substantive way to credible allegations and undercover films revealing these activities.

Planned Parenthood has also been caught on videos coaching minor girls to avoid disclosing the (much older) age of the men who impregnated them.<sup>32</sup>

**VI. Abortion and birth control are constitutionally protected services. Defunding Planned Parenthood cannot change this fact, or deprive Planned Parenthood of their freedom to continue to provide these services.**

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<sup>27</sup> Roe v. Planned Parenthood of Southwest Ohio Region, Case 0502691 (Hamilton County, OH, Court of Common Pleas, Dec. 7, 2010)

<sup>28</sup> Doe v. Planned Parenthood of Minnesota/North Dakota/ South Dakota (Oct. 6, 2005)(Ramsey County, MN District Court), at <http://www.medicalnewstoday.com/articles/32099.php>

<sup>29</sup> Erik Eckholm, Planned Parenthood to Retrain Public Staff, The New York Times, Feb. 2, 2011 at <http://www.nytimes.com/2011/02/08/us/08parenthood.html>

<sup>30</sup> See, e.g. Statement from Betty Cockrum, President and CEO, Planned Parenthood of Indiana, Dec. 3, 2008, at [http://www.heraldtimesonline.com/stories/2008/12/03/1203\\_pp\\_statement.pdf](http://www.heraldtimesonline.com/stories/2008/12/03/1203_pp_statement.pdf).

<sup>31</sup> See Annemona Hartocollis, Last Hidden Video by Abortion Foes Shows Bronx Clinic of Planned Parenthood, The New York Times , Feb. 8, 2008, at <http://www.nytimes.com/2011/02/09/nyregion/09sting.html>.

<sup>32</sup> Marcela Creps Planned Parenthood Suspends employee after video on abortion counseling, Herald Times Online, Dec. 3, 2008 (Bloomington, Indiana), at <http://www.heraldtimesonline.com/stories/2008/12/03/news.qp-7721386>.